



MEAGHAN ELLIS

Writer / Content Provider

BIO

Meaghan Ellis is a writer, editor, content provider and copywriter. For most of her career, she has been creating Web content, copy, news articles, magazine columns, and product research reports. With more than 10 years of professional experience as a writer, she has more than 5,000 published articles online.

Her writing credits include *USA Today*, *Opposing Views*, *Inquisitr News*, *The Black Loop*, *WebProNews*, *Travel.com*, *eHow.com*, *LiveStrong.com*, *Demand Media* and a plethora of online entertainment news sites. In addition to multimedia journalism, she has also written for numerous niche magazines covering entertainment, music, travel, and sports.

Placing an emphasis on accurate reporting and formal writing, she spent many of her formative years perfecting the development and structure of news articles product research. She also gained writing experience creating narratives, compare/contrast essays, and persuasive essays.

In 2008, she embarked on the path of online journalism and freelance writing. Now, with more than 10 years as a dedicated, work-from-home freelance writer, her main writing focus centers around journalism, crime reports, breaking news, current news, social issues, and other areas of news aggregation.

In 2015, she established *Dagney Media and Publishing* to further her career in journalism, print, and publications. As an independent contractor, she specializes in multimedia journalism, event and program designs, graphic design, print and publications.

CONTACT ME



225.421.5398



www.meaghan-ellis.com



meaghan@meaghan-ellis.com

SOCIAL



www.facebook.com/geauxmeaghan



@GeauxMeaghan

- Southern University Laboratory School **SECONDARY EDUCATION - HIGH SCHOL DIPLOMA**
AUG 2002 - MAY 2004

- Southern University A&M College, Baton Rouge, LA **BUSINESS MANAGEMENT AND MARKETING**
AUG 2004 - MAY 2008

WORK EXPERIENCE

- **KINETIC KONCEPTS** **Blog Writer / Content Provider**
APR 2016 - CURRENT
Develop minimum 800-word articles for the company's brands: *ILoveOldSchoolMusic.com*, *The Black Loop*, *WhenRapWasReal.com*, *WhenLoveWasReal.com*, and *WeGottaDoBetter.com*

Articles highlighting the music, movies, artists and actors who pioneered the old school, soulful era of the 1960s, 70s, 80s, and 90s.

When Rap Was Real :: Articles dedicated to the era of real rap where lyricists were just as important as beats!

When Love Was Real :: Articles based on love and relationships. Current news reports may even be based on examples of love gone wrong as a result of unexpected criminal acts.

- **DAGNEY MEDIA AND PUBLISHING** **Chief Operating Officer / Lead Writer and Print Specialist**
FEB 2015 - CURRENT

- Oversee part-time contractual projects assigned to the company.
- Work closely with clients to create well-written material for personal and commercial use.
- Organize projects and contract work outsourced to other freelancers.
- Create and send invoices for projects and services rendered.
- Design programs, invitations, brochures, etc. using *Adobe Photoshop*, *InDesign*, and *Illustrator*.
- Online / new media journalism for various news sites and media outlets.

Articles highlight the latest crime reports, current news briefs, breaking news, and viral trends online.

- Implement social media strategies for online marketing to promote content written for sites.
- Manage social media networks and *Facebook* niche pages
- Create professionally designed flyers and online advertisements for marketing purposes.

- **INQUISITR, LTD**

- News Writer / Journalist**
NOV 2013 - NOV 2017

- Develop minimum 600-word articles on a multitude of different topics including national news, celebrity news, World News, Human Interest, Parenting, Politics, Viral Trends, Social Media, etc - Implement social media strategies to promote content written for the site. www.inquisitr.com/author/meaghan-ellis

- **IENTRY, INC - WEBPRONNEWS.COM**

- News Writer**
JUL 2010 - CURRENT

- Developed 300 to 500-word articles covering celebrity news, entertainment, film, television, viral social media news, human interest and *Yahoo!* trends using *WordPress*. <http://webpronews.com/author/meaghan-ellis>

- **DEMAND MEDIA (NOW LEAF GROUP)**

- Freelance Web Content Writer**
JAN 2009 - CURRENT

- Create brief, informative, well-researched content on science, technology, computers, software, hardware, mobile phones and applications digital media for sites like *OpposingViews.com*, *eHow.com*, *eHow UK*, etc;
- Developed overviews and reviews of hotel and restaurant venues for *USA Today*, *Golflink.com* and *Travel.com* by specified deadlines.

Profile Preview:
<http://www.demandstudios.com/profile-9187a640-Meaghan-Ellis/>